



For Immediate Release

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GRC Marks 15 Years of Innovation in Immersion Cooling Technology

AUSTIN, TX – March 27, 2024 – GRC (Green Revolution Cooling), the industry leader in single-phase immersion cooling for data centers, is proudly celebrating its 15th year cutting edge engineering and innovation. Since its inception in 2009, GRC has been at the forefront of revolutionizing data center cooling technologies, delivering unparalleled performance, efficiency, and sustainability to clients worldwide.

Over the past decade and a half, GRC has consistently pushed the boundaries of immersion cooling, providing innovative solutions that address the evolving needs of data centers. Through its extensive line of immersion cooling systems, including the award-winning ICeraQ Series 10, GRC has enabled organizations to dramatically improve the operational capabilities of their data center. GRC's solutions provide the optimal thermal environment for IT equipment to deliver maximum compute performance, ensuring that data centers keep pace with the ever-growing demands of high-performance computing, machine learning, and artificial intelligence, while also minimizing energy consumption and lowering operational costs.

"Reaching this milestone is a testament to our unwavering commitment to innovation," said Peter Poulin, CEO at GRC. "We are incredibly proud of the impact our immersion cooling technology has had on the industry. As data center needs expand in order to meet the demands of AI and ML deployments, GRC looks forward to acting as the trusted partners that organizations across the globe turn to in order to achieve their goals with greater reliability, resiliency, efficiency and environmental responsibility."

Looking ahead, GRC remains focused on driving innovation in immersion cooling technology and expanding its global footprint. With an unwavering commitment to performance, efficiency, and sustainability, GRC is poised to continue leading the way in revolutionizing data center cooling for the next 15 years and beyond.

For more information about GRC and its immersion cooling solutions, please visit grcooling.com.

About GRC

GRC is The Immersion Cooling Authority®. The company's patented immersion cooling technology radically simplifies deployment of data center cooling infrastructure. By eliminating the need for chillers, CRACs, air handlers, humidity controls, and other conventional cooling components, enterprises reduce their data center design, build, energy, and maintenance costs. GRC's solutions are deployed in twenty-two countries and are ideal for next-gen applications platforms, including artificial intelligence, blockchain, HPC, 5G, and other edge computing and core applications. Their systems are environmentally resilient, sustainable, and space saving, making it possible to deploy them in virtually any location with minimal lead time. GRC's commitment to delivering the highest-quality, immersion cooling products on the market is reflected in its ISO 9001:2015 Quality Management System certification. The company works closely with industry-leading silicon manufacturers to ensure single-phase liquid immersion cooling to be a future-proof solution that cools TDPs of 1000 W and beyond.

creating advanced lubricants with vehicle engineers to provide optimum fuel economy with maximum power and long-term protection. Building upon this legacy, ENEOS USA ventures into the realm of immersion cooling fluids, presenting a dynamic product lineup meticulously designed for liquid immersion cooling applications. Within this portfolio, three distinct immersion cooling fluids are offered, each tailored to address unique application requirements. These fluids include a sustainable cooling solution that sets high standards for eco-friendliness, as well as high-performance fluids. Additionally, ENEOS introduces "Immersion J" fluid, a product specifically crafted to meet the unique requirements of Japanese data centers, enhancing both performance and sustainability. This comprehensive product range exemplifies ENEOS's dedication to delivering exceptional solutions for data center operators while upholding environmental responsibility. With a strong global presence, ENEOS remains a leader in improving data center operations, meeting industry demands, and promoting sustainability.

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